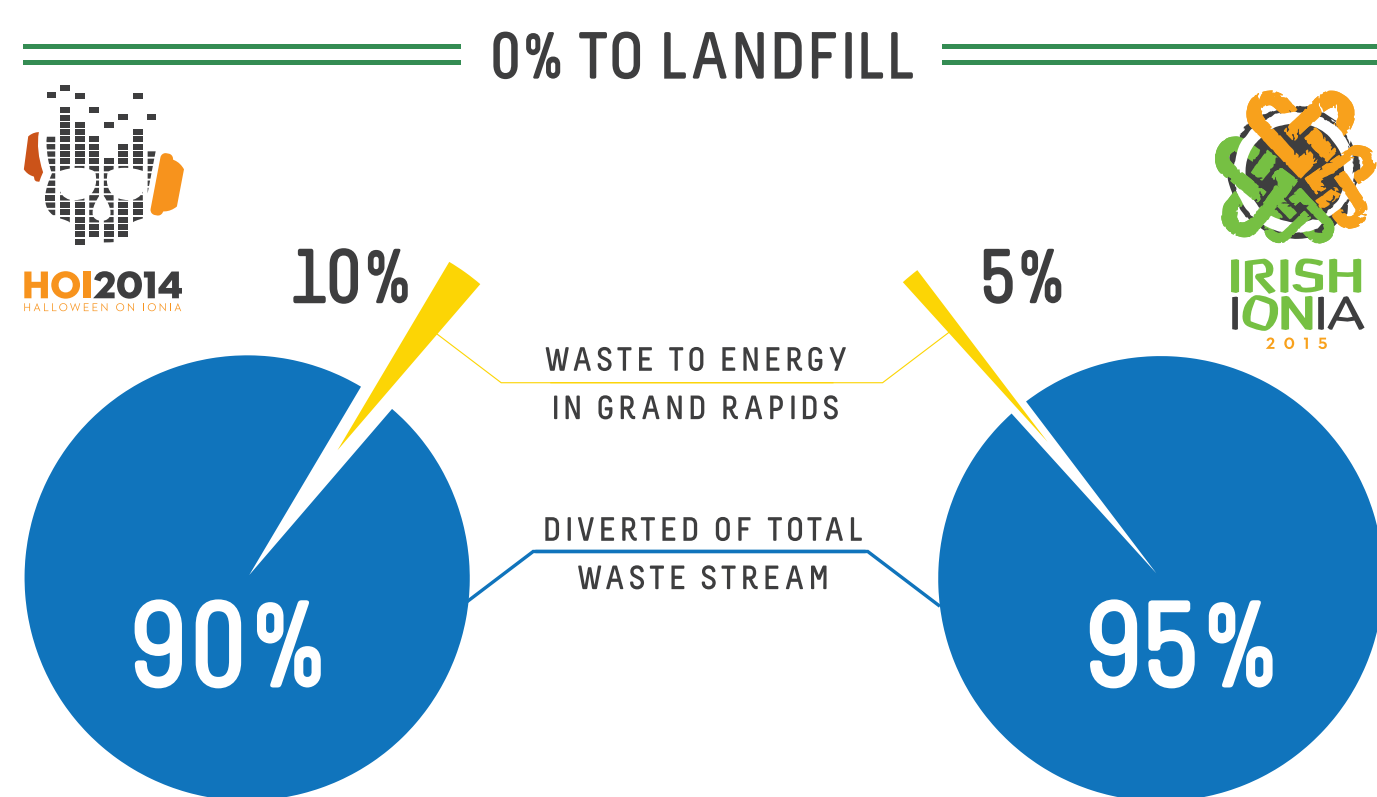
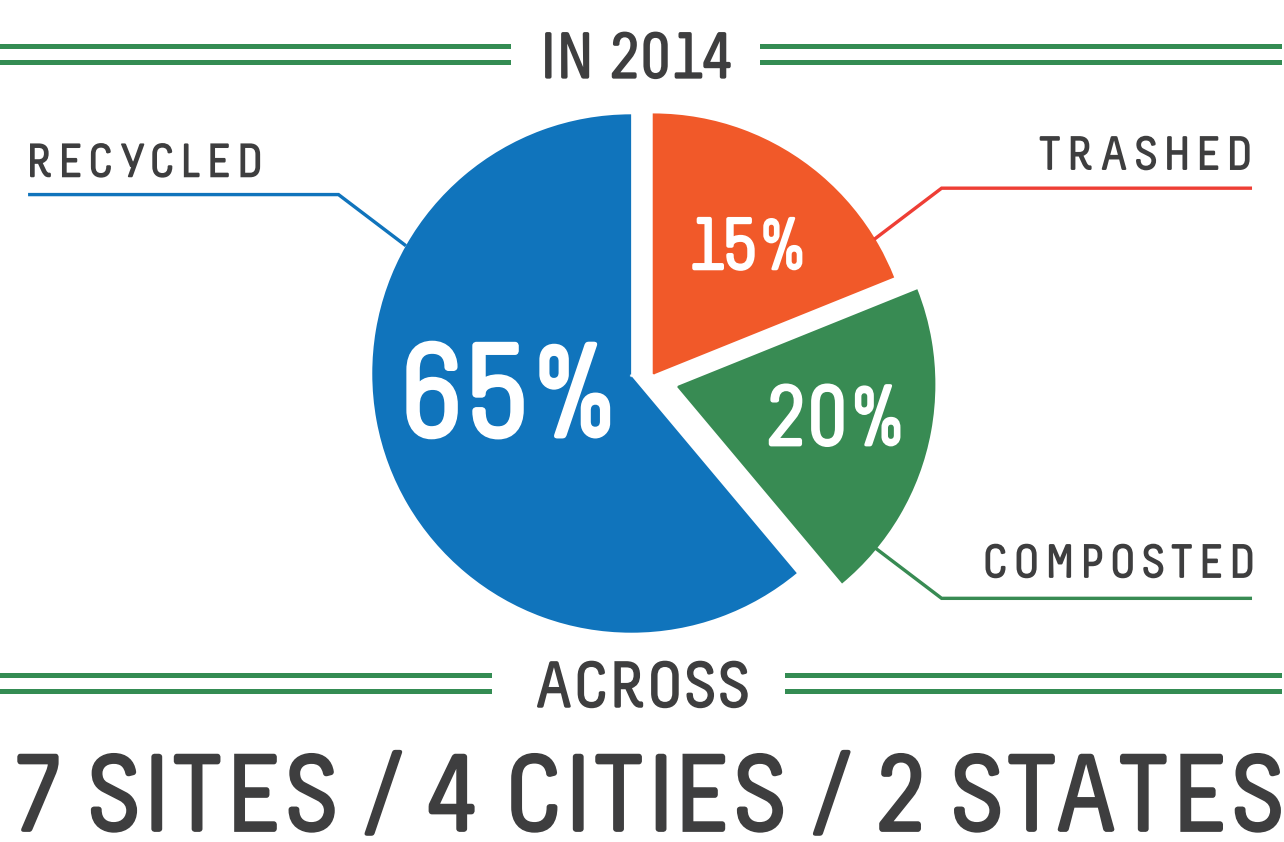


BARFLY VENTURES

2015 Sustainability Report



WASTE



WE MAKE SOIL, NOT TRASH

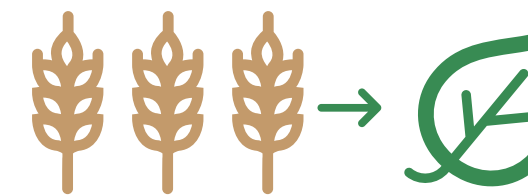
WE COMPOST ALL

FOOD WASTE / COFFEE GROUNDS / ALL OUR SPENT GRAIN / STRAWS / ALL COMPOSTABLE PRODUCTS / NAPKINS / PAPER TOWEL

THROUGH OUR PARTNERSHIP WITH MY GREEN MICHIGAN & WORLD CENTRIC, WE HAVE TRANSITIONED AT EVERY SITE INTO 100% COMPOSTABLE DISPOSABLES.



WE HAVE ELIMINATED ALL STYROFOAM, PLASTIC STRAWS, PLASTIC CUPS & PLASTIC TO-GO BAGS



THE GRAND RAPIDS BREWING COMPANY IS THE ONLY CERTIFIED ORGANIC BREWERY IN MICHIGAN & COMPOSTS ALL OF ITS SPENT GRAIN WITH A LOCAL COMPOSTING FACILITY. ALL HOPCAT GRAND RAPIDS SPENT GRAIN USED FOR ANIMAL FEED AT LOCAL FARMS.



THE AMOUNT OF SPENT GRAIN COMPOSTED & RE-USED

5,000 TO 7,000
POUNDS A WEEK

IN 2014, WE RECYCLED ALL OF OUR USED COOKING OIL

12,500
GALLONS

WATER

CLEAN WATER = CLEAN BEER INITIATIVES

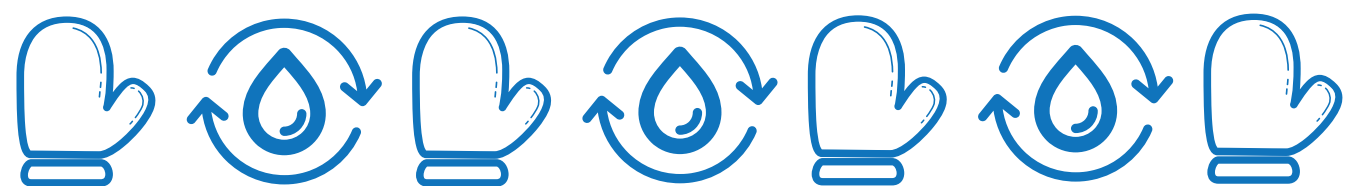
RAISED >\$3,200

IN 2014 FOR NON-PROFIT ORGANIZATIONS

WORKING TO PROTECT

MICHIGAN'S

FRESH WATER SUPPLY & THE GREAT LAKES BASIN



CHANGING OUR BREWING HABITS TO CONSERVE WATER EVERY TIME WE BREW

WE EXPECT TO CONSERVE AN EXTRA

100,000

GALLONS OF WATER EVERY YEAR!

ENERGY



2014 > WE PARTNERED WITH MIDWEST ENERGY GROUP INVESTING IN AN EXTENSIVE AUDIT. OUR GOALS ARE TO USE THIS DATA TO BEGIN TO IDENTIFY OUR ENERGY WASTE & FURTHER INVEST IN ENERGY EFFICIENT SOLUTIONS.

2015 > WE JOINED THE STATE WIDE ENERGY CONSERVATION COMPETITION / BATTLE OF THE BUILDINGS

AWARDS & ACCOMPLISHMENTS

DUE TO OUR HARD WORK & DEDICATION TO OUR SUSTAINABLE INITIATIVES, BARFLY VENTURES WAS AWARDED

2014 BEST & BRIGHTEST MOST SUSTAINABLE BUSINESS / HONORED BY THE NATIONAL RESTAURANT ASSOCIATION EDUCATIONAL FOUNDATION & NOMINATED FOR THE RESTAURANT NEIGHBOR AWARD

RECOGNIZED BY USA TODAY, NATURAL AWAKENINGS MAGAZINE, MLIVE, THE RAPIDIAN, THE INDY STAR, THE WEST MICHIGAN SUSTAINABLE BUSINESS FORUM & THE DEPARTMENT OF ENVIRONMENTAL QUALITY AS A LEADER IN SUSTAINABLE BUSINESS PRACTICES

RECOGNIZED BY MAYOR HEARTWELL OF GRAND RAPIDS / 2015 STATE OF THE CITY ADDRESS, FOR OUR COMMITMENT TO THE ENVIRONMENT & SUSTAINABLE BUSINESS PRACTICES

COLLABORATION & COMMUNITY

WE ARE PROUD SUPPORTERS OF

THE SIERRA CLUB - MICHIGAN / THE MICHIGAN LEAGUE OF CONSERVATION VOTERS / THE MICHIGAN RECYCLING COALITION / THE INDIANA RECYCLING COALITION THE URBAN FOREST PROJECT & FRIENDS OF GRAND RAPIDS PARKS / RECYCLE HERE / MICHIGAN RADIO & THE ENVIRONMENT REPORT / GREEN LIVING SCIENCE ZERO WASTE DETROIT / 20 LITERS / DIRTY WATER BEER / CLEAN WATER ACTION / CLEAN WATER FUND / KENT COUNTY WATER CONSERVATION / FAR WATERSHED PROTECT PURE MICHIGAN / WEST MICHIGAN ENVIRONMENTAL ACTION COUNCIL / RESPECTMYPLANET.ORG / FOOD & WATER WATCH / SONDER FARMS / TUTHILL FARMS / HAMMOND FARMS / THE GREAT LAKES RESTORATION & HEALING OUR WATERS COALITION / THE GREAT LAKES CONSERVATION CONFERENCE FOR CRAFT BREWERS & POLICY MAKERS